

IAL In-depth Market Survey

The Brazilian Market for Thermal Insulation Products 2012

First Edition

Published: April 2012

Price: €1,250

IAL Consultants is pleased to announce the publication of the first edition of a brand new survey on The Brazilian Market for Thermal Insulation Products.

This report covers the rapidly expanding construction industry in Brazil and the increasing use of thermal insulation materials. It builds upon IAL's knowledge of the global thermal insulation markets and details the market for 2011 and projected sales of thermal insulation products through to 2016.

The research has drawn on the extensive database on thermal insulation markets developed by IAL for previous multi-client surveys carried out since 1988 and on other studies that have discussed specific raw materials used in thermal insulation products.

The single volume study covers the major thermal insulation materials used in Brazil.

This new study provides the following information:

- Consumption for 2011 and forecasts to 2016
- Market segmentation by product and end-use sector for 2011 and forecasts to 2016
- Identification of leading manufacturers by product segment
- Market trends by product type
- Directory of major Brazilian thermal insulation manufacturers

Research for this report has drawn on a variety of published sources, including government statistics, trade associations, in-house and library data. Our staff in South America also conducted an extensive telephone interview programme during the first quarter of 2012.

Data is given in m³ and tonnes (and conversion rates are also supplied).

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- 2.1 Summary for 2011
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3. Market Review by Type of Insulation & by End-use Sector – 2011 & 2016

Types of Insulation Covered:

- Mineral Fibre
- Expanded Polystyrene
- Extruded Polystyrene
- PU/PIR foams
- Flexible Insulation (ENR and PE)

End-use Sectors Covered:

- **Building**
 - Domestic and Commercial Building
 - Cold Stores
 - Agricultural Buildings
- **Industry**
 - Pipe Lagging
 - Domestic Appliances
 - Transport
 - Process Plant

4. Market Influences

Economic trends, climate trends, construction trends, material trends, legislative issues

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