



A GLOBAL OVERVIEW OF THE FLAVOURS AND FRAGRANCES MARKET

12th Edition

Publication: September 2020

PDF report price: €7,250

Global database plus PDF report package: €9,750

This new IAL market report brings together the most up-to-date information available on the Global Flavours and Fragrances Industry, building on previous editions with **new intelligence on market values and competitor market shares**. Sri Lanka is included for the first time.

All data in this report plus additional historical trends and forecasts are available in our unique online database. Various packages are available.

Aspects of the market covered in this study:

- Consumption of flavours and fragrances by end-use application in each global region and country **by value (US\$), 2019-2024**
- Principal trends and factors affecting the market
- Profiles of key suppliers
- Overview of suppliers and global market shares
- Top-level analysis of **market volumes and prices**
- Analysis of **natural vs. synthetic**

The report covers the following end-use sectors:

Flavours:

Beverages, Confectionery, Bakery, Snacks, Savoury/Convenience, Meat, Dairy, Oral/Pharmaceutical, Other (including animal feeds, tobacco etc.)

Fragrances:

Fine Fragrances, Cosmetics & Toiletries, Soap & Detergents, Household Cleaners & Air Fresheners, Other (including candles, aromatherapy, insecticides etc.)

The **geographical scope** is as follows:

VOL 1: EUROPE, MIDDLE EAST & AFRICA

Western Europe:

Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK

Central & Eastern Europe:

Belarus, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey, Ukraine

Africa/Middle East:

Algeria, Angola, Cameroon, Egypt, Ghana, Iran, Israel, Kenya, Kuwait, Lebanon, Morocco, Mozambique, Nigeria, Saudi Arabia, South Africa, Tanzania, Tunisia, UAE, Uganda, Zimbabwe

VOL 2: THE AMERICAS

Central & North America:

USA, Canada, Mexico

South America:

Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela

VOL 3: ASIA PACIFIC

Australia, Bangladesh, China, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

Detailed Product Categories

A further breakdown is provided for each end-use category, by country, in 2019, for both flavours and fragrances.

FLAVOURS

- Bakery – Baked Goods, Cereals, Others
- Beverages – Alcoholic, Dry, Non-Alcoholic
- Confectionery – Chewing Gum, Chocolate, Sugar Confectionery
- Dairy – Cheese/Cream Cheese, Ice Cream, Milk/Dairy Drinks, Others, Yoghurt
- Meat/Fish – Canned/Preserved, Chilled Processed, Frozen
- Oral/Pharma – Oral Care, Pharma
- Others – Animal Feed, Infant, Pet Food, Tobacco
- Savoury – Fats/Oils, Noodles, Ready Meals, Sauces/Dressings/Condiments, Soups
- Snacks – Crisps, Other Snacks

FRAGRANCES

- Cosmetics & Toiletries – Body Care, Cosmetics, Hair Care, Hygiene, Shaving Products
- Fine Fragrances – Men's, Women's
- Household – Air Fresheners, Bathroom, Dishwashing, Floor, Kitchen, Window Cleaning
- Other – Aromatherapy, Insecticides, Others, Scented Candles
- Soap & Detergents – Fabric Detergents, Fabric Softeners, Washing Powders, Washing Soaps

Flavour Tonalties

For the first time, IAL is providing a breakdown of the flavours market by tonality, covering the following tonalities for each end-use sector, in each country, in 2019 (where applicable):

- Citrus
- Vanilla
- Brown (Chocolate, Nut, etc.)
- Coffee/Tea
- Flowers/Herbs/Spices
- Other Fruit (Red, Tropical)
- Vegetable
- Meat/Seafood
- Mint
- Dairy
- Other

The data, with accompanying trends and background information, will be offered in a separate volume, which will only be available with purchases of the full global Flavours and Fragrances report. **Data are in US\$.**

The data will also form part of our online database offering.

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Each region contains the following:

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 - Detailed Breakdown of the Flavours Market, 2019
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VOLUME 4 – GLOBAL SUMMARY

Only available to purchasers of the complete report

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