

IAL Consultants latest in-depth Market Survey

The Polyurethane Industry in China 2002

Publication: November 2002

Price: US\$ 12,500

Introduction

The polyurethane industry in China continues to develop in terms of size and sophistication in order to meet growing consumer and industrial demands. **Total production of polyurethane products has increased from only 7,000 tonnes in 1982 to an estimated 1,680,000 tonnes in 2001.**

With an economic downturn hitting the American markets, Japan in recession and a slowdown in consumer demand forecast for Europe, **China is seen as the major engine for global economic growth over the next decade.** The polyurethane industry is no exception in its enthusiasm to develop China into the single largest global market for its raw materials.

IAL Consultants has researched the global polyurethane industry since 1985 and builds upon previous reports published in 1997, 1999 and 2001 on the Polyurethane Industry in the Asia-Pacific region.

This latest survey of the Chinese polyurethane industry is based on an extensive programme of fieldwork in China - **in excess of 500 personal and telephone interviews conducted** with industry experts in China and other parts of Asia by IAL's China-based staff.

The report includes a **Directory of the Polyurethane Industry in China**, which is unique in bringing together the most comprehensive information available on raw material suppliers, producers and customers in the Chinese polyurethane markets. With **at least 1,000 entries**, this will be among the most extensive single sources of basic company information on the Chinese polyurethane industry and a must for anyone in this growth market. The directory of PU producers will include the following for each company listed:

• Contact details • Key Activities/Products • Key Personnel • Ownership • No. of Employees • Production Capacity

Scope of Study

The report provides consumption estimates for the following **polyurethane raw materials** by region, formulated product and major end-use markets:

- MDI (monomeric and polymeric)
- TDI
- Aliphatic Isocyanates
- Standard Polyether Polyols
- Polyether Graft Copolymer Polyol
- Acrylic Polyols
- Polyester Polyols

It concentrates on the production of the following polyurethane products:

Flexible Foam:

Slabstock (Polyether, Polyester, HR) and Moulded (Transport Seating, Furniture Components, Carpet Backing, Semi-rigid Foam and Integral Skin)

Rigid Foam:

Continuous and Discontinuous Panels, Slabstock, Sprayed Foam, Refrigeration, In-situ Foam, Pipe-in-pipe and Aerosol Gap Filling.

Coatings:

Aircraft, Auto OEM, Auto Refinish, Commercial Vehicles, Industrial, Maintenance, Marine, Plastics, Textile, Waterproof Coatings and Wood & Furniture Coatings

Adhesives & Sealants:

Automotive, Construction, Footwear, Flexible Packaging, General Assembly

Elastomers:

Cast, Fibres, Footwear, RIM, Sports Flooring, TPU and Synthetic Leather

The detailed production data will be provided for the following **regions**:

Northern China, Northeastern China, Eastern China, Southern Middle China, Southwestern China, Northwestern China

The report will also provide detailed analysis on the following **major end-use markets**:

Automotive, Construction, Footwear, Furniture & Bedding and Refrigeration

ORDER FORM:

We wish to purchase the following:

(Please tick appropriate boxes)

	Price	Report Format	
		Hard Copy	Electronic pdf
Volume 1 – Raw Materials	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>
Volume 2 – Rigid Foam	\$2,750	<input type="checkbox"/>	<input type="checkbox"/>
Volume 3 – Flexible Foam	\$2,750	<input type="checkbox"/>	<input type="checkbox"/>
Volume 4 – Non-Foam Products	\$2,750	<input type="checkbox"/>	<input type="checkbox"/>
Section 1 - Polyurethane Coatings	\$975	<input type="checkbox"/>	<input type="checkbox"/>
Section 2 - Polyurethane Adhesives & Sealants	\$975	<input type="checkbox"/>	<input type="checkbox"/>
Section 3 - Polyurethane Elastomers	\$975	<input type="checkbox"/>	<input type="checkbox"/>
Volume 5 – Major End-use Markets	\$2,750	<input type="checkbox"/>	<input type="checkbox"/>
Volume 6 – Directory of the Polyurethane Industry in China	\$2,500	<input type="checkbox"/>	<input type="checkbox"/>
Complete Market Report (inc. Executive Summary & Directory)	\$12,500	<input type="checkbox"/>	<input type="checkbox"/>

Add Postage & Packing (hard copy only) UK \$15 Overseas courier (hard copy only) \$45

<input type="checkbox"/> I enclose a cheque <input type="checkbox"/> Invoice my company <input type="checkbox"/> I have arranged a bank transfer <input type="checkbox"/> Charge my Visa/MasterCard
Name of cardholderPurchase Order No..... Address of cardholder Card No. Expiry Date IAL Consultants bank details: HSBC plc 20 Eastcheap, London EC3M 1ED Account No. 01215469 Sortcode 40 02 31 Swiftcode: MIDLGB22

Name..... Company.....

Position..... Email

Address.....

Telephone..... Fax

Signature..... Date

EC COUNTRIES ONLY: Please supply your VAT registration No.....

IAL M000711/02 PLEASE POST OR FAX THIS ORDER FORM TO:
IAL CONSULTANTS
(A Division of Business Research Group UK Ltd)
109 Uxbridge Road, Ealing, London W5 5TL
Tel: +44 (0) 20 8832 7780 Fax: +44 (0) 20 8566 4931
E-mail: ial@brg.co.uk Web site: www.ialconsultants.co

