

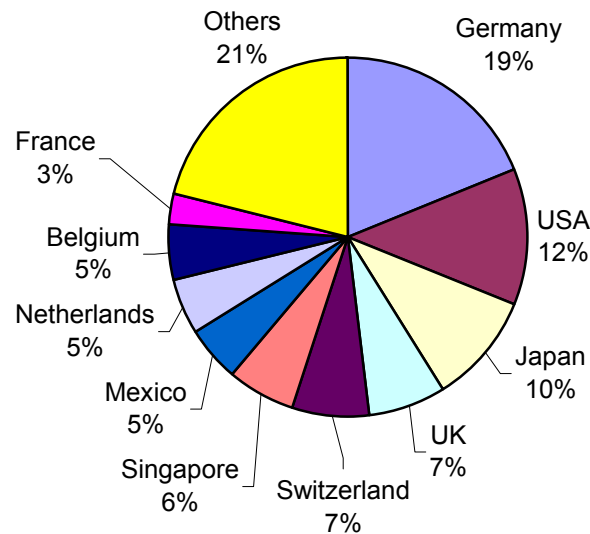
NEW FROM IAL CONSULTANTS

THE WORLD MARKET FOR PRINTING INKS 2003

IAL Consultants is pleased to announce the publication of a brand-new title for the printing ink sector: *The World Market for Printing Inks 2003*. This first-edition volume provides an extensive and unique insight into international printing ink trade and is based on a thorough statistical analysis of international trade statistics in printing inks.

Substantial printing ink exports arise from the three largest industries of Germany, the USA and Japan, backed up by the UK and Switzerland, which collectively account for 55% of world ink exports, as shown below:

**Value Share of Printing Ink Exports by Country Around the
Globe (2001)**



Source: IAL Consultants

Exports are also prominent in serving the USA, Thailand, France, Hong Kong and the UK, which are the largest importers of printing inks.

The World Market for Printing Inks 2003 provides an opportunity to examine the supply of the emerging markets. Hence:

- Germany, Italy and Austria account for most of the ink exports to Slovakia
- Greece and Italy are responsible for two-thirds of Albanian printing ink imports
- Thai imports of printing inks derive mainly from Japan and Singapore

The overall export pattern also reflects the locations of the world's largest regional printing ink markets. Collectively they emerge as follows:

World's Largest Regional Printing Ink Markets, 2001 (US Million)

Region	Printing Ink Market Value (US\$ Million)
Western Europe	4,723
North America	4,307
Far East	3,605
Former USSR	544
South America	428
Others	1,067
Total	14,674

Source: IAL Consultants

World data is divided into 15 regional markets with historical information by country on volume, value and growth bases for each year over the period of 1999 – 2003. The same 15 regions also form the basis of the trade analysis with details given for each country. The regional coverage includes:

- Western Europe
- Eastern Europe
- Former USSR
- North Africa
- West Africa
- Central Africa
- East Africa
- Southern Africa
- Middle East
- South Asia
- Far East
- South America
- Central America/Caribbean
- North America
- Oceania

The contents of *The World Market for Printing Inks 2003*, priced \$750, are as follows:

1. Introduction
2. Summary
3. The World Market
4. The World's Manufacturers
5. Regional Markets
6. Production
7. Trade Analysis
8. Appendices

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