

Polyurethane Chemicals and Products in Asia-Pacific 2008

2nd Edition Three Volume Report

	<i>Publication Date</i>	<i>Price (€)</i>
<i>Volume 1 - East Asia</i>	<i>September 2008</i>	<i>4,000</i>
<i>Volume 2 – SEA & Australia</i>	<i>September 2008</i>	<i>3,500</i>
<i>Volume 3 – India</i>	<i>June 2008</i>	<i>3,000</i>
<i>Volume 4 - Executive Summary(only available with complete report)</i>	<i>September 2008</i> <i>Complete report</i>	<i>7,500</i>

IAL is pleased to announce the forthcoming publication of a new edition of its report on the Markets for Polyurethane Chemicals and Products in Asia-Pacific. This will again be a three volume report covering the major areas in the Asia-Pacific region.

Each volume describes three distinct markets within the overall region in detail, whilst the headline data relating to total production and raw material consumption will be collated and summarised in a single volume Executive Summary and presentation.

The geographical coverage is as follows:

- Far East – China, South Korea, Japan & Taiwan
- India
- South East Asia & Australia – Indonesia, Malaysia, Philippines, Singapore, Thailand & Rest of SEA

The three volumes reflect markets at different stages of development, each offering different opportunities for raw material and equipment suppliers. The markets in the Far East are technically developed and fairly mature, with the exception of China, where significant growth is still being driven by export and domestic demand.

PU production in the smaller markets of South East Asia is growing because of competitive labour costs compared to China and increased levels of foreign investment. These emerging markets continue to develop and offer good growth opportunities and in some cases the advantages of easier trading conditions when compared to China

India has the world's second largest population after China, and has the world's second highest growth rate for PU production, with aims of becoming a major global automotive and footwear manufacturer. However, problems of poor infrastructure and high taxes still hamper market growth.

Proposed Contents - Volumes 1-3

- 1. Introduction**
- 2. Executive Summary**
- 3. Raw Material Production**
- 4. Market Review by Product**
 - Flexible Foam
 - Rigid Foam
 - Coatings
 - Adhesive & Sealants
 - Elastomers
- 5. Major End-use Markets**
 - Automotive
 - Construction
 - Refrigeration
 - Footwear
 - Furniture & Bedding
- 6. Directory of Raw Material Manufacturers**
- 7. Sources of Information**

Volume 4 - Executive Summary

- 1. Summary of Production by Country 2007 & 2012**
- 2. Raw Material Supply & Demand, 2007 & 2012**
- 3. Summary of Production by Product, by Country 2007 & 2012**

ORDER FORM

		I would like to purchase	I require further information
PU Chemicals & Products in East Asia (Four thousand Euros)	€4,000	<input type="checkbox"/>	<input type="checkbox"/>
PU Chemicals & Products in SEA & Australia (Three thousand five hundred Euros)	€3,500	<input type="checkbox"/>	<input type="checkbox"/>
PU Chemicals & Products in India (Three thousand Euros)	€3,000	<input type="checkbox"/>	<input type="checkbox"/>
All three volumes and Executive Summary (Seven thousand five hundred Euros)	€7,500	<input type="checkbox"/>	
Add Postage & Packing	UK €15		Overseas courier €45
I enclose a cheque <input type="checkbox"/>	Invoice my company <input type="checkbox"/>		I have arranged a bank transfer <input type="checkbox"/>

Bank Details of IAL Consultants:	
HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469 Sortcode 40 02 31	
Swiftcode: MIDLGB2106G	IBAN: GB72MIDL40023101215469

Charge my Visa/MasterCard	Name of cardholder
	Address of cardholder
	Card No.
	Card Security Code (three digit Number)
	Expiry Date

Name: Address:

Position:

Company:

Telephone: Fax:

Email address:

Signature: Date:

EC COUNTRIES ONLY: Please supply your VAT registration No:

PLEASE POST OR FAX THIS ORDER FORM TO:
IAL Consultants
A Business Research Group Company
CP House, 97-107 Uxbridge Road, Ealing, London W5 5TL
Tel: +44 (0) 20 8832 7780 Fax: +44 (0) 20 8566 4931
Email: cathygalbraith@brg.co.uk Website: www.ialconsultants.com