

IAL Global Market Report

GLOBAL OVERVIEW OF THE POLYURETHANE DISPERSIONS (PUD) MARKET

Publication: October 2009

Price: €3,500

IAL Consultants is pleased to announce the forthcoming publication of its global review of the polyurethane dispersions (PUD) industry.

Water-based PUDs are receiving an increasing amount of attention due to environmental and health legislation that promote the use of water-based products over their more traditional solvent-based counterparts. In addition, their performance has improved over recent years and is now comparable to, if not better, than that of solvent-based products. The market share of PUDs has increased significantly in applications such as coatings and adhesives and has only been hindered by their relatively high cost. Whilst demand in Europe and North America continues to grow, significant volumes are also consumed in Far East by the textile and leather industry.

This report will define the size of the market in 2009 and look at the expectations of how the markets will develop in the current economic climate. The report is available as a single volume, covering the three main global regions:

- **EMEA** (Europe, Middle East & Africa)
- **The Americas**
- **Asia-Pacific**

Data for both the production and consumption of PUDs by major country and application type is presented as follows:

- **Adhesives**
- **Industrial Coatings**
- **Fibre Glass Sizings**
- **Leather & Textile Applications**

IAL has researched the markets for polyurethane products and chemicals since 1985 and its global range of reports covers the markets in Europe, Middle East & Africa, Asia-Pacific, India and South America.

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