

# **POLYURETHANE PRODUCTS AND CHEMICALS IN SOUTH AMERICA 2008**

## *Third Edition*

**Publication: July 2009**

**Price: €5,000**

IAL Consultants is pleased to announce the publication of the third edition of its report on the polyurethane markets in South America.

The region has seen several years of sustained economic growth, which has led to increased demand for polyurethanes, both flexible and rigid foams. Over the past five years, Brazil's production of polyurethane products has grown due to increased consumer spending and automotive and refrigeration production aimed at export markets in the Americas and Asia.

Argentina has seen its economy boom since its major recession. The Argentinean automotive industry is the second largest in South America and has been a strong driving force for growth in the economy, with Fiat, which stopped production some years ago now returning to production as of 2008.

In the rest of the region, production still remains fairly patchy due to competition from lower priced materials, especially for furniture and construction products and a lack of readily available raw materials. However, before the current global economic downturn, production had been increasing due to rising living standards.

Using the latest available information from official and industry sources the report will summarise the production of polyurethane products and the associated demand for polyurethane chemicals. Research for this study was carried out in the first half of 2009. Data will be provided for the year 2008, in addition to forecasts for 2013.

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