

# Polyurethane Chemicals and Products in Asia-Pacific 2010

## 4<sup>th</sup> Edition

	<i>Publication Date</i>	<i>Price (€)</i>
<i>Volume 1 – East Asia</i>	<i>December 2010</i>	<i>5,000</i>
<i>Volume 2 – SEA &amp; Australia</i>	<i>December 2010</i>	<i>4,500</i>
<i>Volume 3 – India</i>	<i>December 2010</i>	<i>3,500</i>
<i>Volume 4 – Executive Summary (only available with complete report)</i>	<i>Complete report</i>	<i>10,500</i>

<p>IAL is pleased to announce the publication of a new edition of its report on the Markets for Polyurethane Chemicals and Products in Asia-Pacific. This will again be a three volume report covering the major areas in the Asia-Pacific region.</p> <p>Each volume describes three distinct markets within the overall region in detail, whilst the headline data relating to total production and raw material consumption will be collated and summarised in a single volume Executive Summary.</p> <p>The geographical coverage is as follows:</p> <ul style="list-style-type: none"> <li>• Far East – China, South Korea, Japan &amp; Taiwan</li> <li>• India</li> <li>• South East Asia &amp; Australia – Indonesia, Malaysia, Philippines, Singapore, Thailand &amp; Rest of SEA</li> </ul> <p>The three volumes cover markets that are at different stages of development, with a variety of opportunities for raw material and equipment suppliers. The Chinese market continues to develop, in both domestic demand and exports, with expanding raw material capacity, whilst other markets in the Far East are technically developed and fairly mature.</p> <p>PU production in the smaller markets of South East Asia is growing because of competitive labour costs compared to China and increased levels of foreign investment. These emerging markets continue to develop and offer good growth opportunities and in some cases the advantages of easier trading conditions when compared to China</p>	<p>India has the world's second largest population after China, and has the world's second highest growth rate for PU production, with aims of becoming a major global automotive and footwear manufacturer. However, infrastructure problems and taxes still hamper market growth.</p> <p style="text-align: center;"><b>Contents – Volumes 1-3</b></p> <ol style="list-style-type: none"> <li><b>1. Introduction</b></li> <li><b>2. Executive Summary</b></li> <li><b>3. Raw Material Production</b></li> <li><b>4. Market Review by Product</b> <ul style="list-style-type: none"> <li>Flexible Foam</li> <li>Rigid Foam</li> <li>Coatings</li> <li>Adhesive &amp; Sealants</li> <li>Elastomers</li> </ul> </li> <li><b>5. Major End-use Markets</b> <ul style="list-style-type: none"> <li>Automotive</li> <li>Construction</li> <li>Refrigeration</li> <li>Footwear</li> <li>Furniture &amp; Bedding</li> </ul> </li> <li><b>6. Directory of Raw Material Manufacturers</b></li> <li><b>7. Sources of Information</b></li> </ol> <p style="text-align: center;"><b>Volume 4 – Executive Summary</b></p> <ol style="list-style-type: none"> <li><b>1. Summary of Production by Country 2009 &amp; 2014</b></li> <li><b>2. Raw Material Supply &amp; Demand, 2009 &amp; 2014</b></li> <li><b>3. Summary of Production by Product, by Country 2009 &amp; 2014</b></li> </ol>
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