

IAL MARKET REPORTS

Polyurethane Chemicals and Products in Asia-Pacific

Published: April 2011

IAL Consultants has further consolidated its experience of research into polyurethanes, and is now offering a new and comprehensive series of reports for the Asia-Pacific region presented by PU product type, detailing production of polyurethane products and related PU raw material consumption.

<i>Report 1</i>	<i>PU Rigid Foam</i>	<i>€2,250</i>	<i>Report 3</i>	<i>PU CASE</i>	<i>€2,250</i>
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<p>Background</p> <p>The information contained within these reports is extracted from the 4th edition of IAL's in-depth report on Polyurethane Chemicals and Products in Asia-Pacific, published in December 2010. These reports have been very well received, prompting requests from our clients for information presented according to individual PU product types. We hope to have satisfied those clients with the publication of this latest set of reports.</p> <p>The geographical scope of the reports is as follows:</p> <ul style="list-style-type: none">• Australia• China• India• Indonesia• Japan• Malaysia• New Zealand• Philippines• Singapore• South Korea• Taiwan• Thailand• Vietnam	<p>Report Presentation</p> <p>The market information in the report is presented in tabular form, supported by "bullet point" information on trends and factors affecting the industry and a series of coloured charts for ease of comparison.</p> <p>Forecasting</p> <p>Market forecasting and demand projections form an integral part of our reports. We discuss our view with planners in the industry and apply our mathematical and economic models to ensure objectivity.</p> <p>Our Customers and our Credentials</p> <p>Previous editions of IAL's polyurethane reports were very well received and have proven an invaluable tool for strategic planners, business analysts, and marketing managers involved in the supply, production and marketing of PU raw materials, additives, systems and finished products.</p>
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The reports include:

- Consumption estimates (by country) for the following PU raw materials: PMDI, MMDI, TDI, NDI, aliphatic isocyanate, standard polyether polyol, PTHF polyether polyol, polyether graft copolymer polyol, acrylic polyol, polyester polyol
- Market sizes in terms of end-use market production and related PU raw material consumption
- Trends and influences of the major end-use markets
- Facts and figures on future market developments, based on over 200 telephone and face-to-face interviews with end-users and other industry experts

IAL Consultants has an extensive global database on the polyurethane markets as a result of over 25 years of in-depth research experience. Full details of this and of IAL's extensive expertise and consultancy services can be obtained from the address on the order form overleaf.

IAL Consultants employs a team of multi-lingual Directors, Consultants and Research Executives with practical business experience and our team includes qualified chemists and polymer technologists.

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