

IAL MARKET REPORT

EUROPEAN PRINTING INKS MARKET Second Edition

Volume 1 - France	£675	Volume 4 – Other European Countries	£675
Volume 2 - Germany	£675	Volume 5 – European Summary*	
Volume 3 - UK	£675	Complete Report	£2,250

*only available with the Complete Report

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IAL Consultants has published an update of its 1989 study on the printing inks markets in Europe which provides the most up-to-date and comprehensive picture of West European production and consumption of inks and raw materials currently available. The current market for printing inks in Europe is valued at in excess of £2 billion in 1998. The market is extremely competitive and in recent years, significant consolidation has taken place in the industry which has further driven the competitive situation.

The market is analysed in terms of raw materials, ink products and end-use applications for 1998, with forecasts provided for 2003. The report is published in the following country volumes:

- France
- Germany
- UK
- Other European countries:
 - Benelux
 - Italy
 - Nordic: (Denmark, Finland, Norway, Sweden)
 - Spain

The report is an invaluable guide to companies involved in the supply of printing inks and their raw materials. It is based upon a comprehensive programme of desk research and fieldwork throughout Europe with high level respondents representing the raw material suppliers, manufacturers, end-users and with representatives of the relevant trade associations.

The study builds on IAL's extensive work carried out in the printing industry, including publications covering the world markets for printing inks.

