

IAL MARKET GUIDE

THE EUROPEAN PRINTING INKS INDUSTRY

Fourth Edition

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IAL Consultants has published a new Market Guide on the European Printing Inks Industry. The guide provides the most up-to-date and comprehensive picture of West European production, import, export and consumption of printing inks for 1997, 1998 and 1999.

The geographical scope of the study includes:

- Austria
- Italy
- Belgium
- Netherlands
- Denmark
- Norway
- Finland
- Portugal
- France
- Spain
- Germany
- Sweden
- Greece
- Switzerland
- Ireland
- United Kingdom

The guide provides the following information for each of the above countries:

- Detailed production and consumption data for all countries for 1997, 1998 and 1999 in volume and value
- Imports (black and non-black ink) for 1997, 1998 and 1999, both in value and volume for all importing countries
- Exports (black and non-black ink) for 1997, 1998 and 1999, both in value and volume for all exporting countries

Contact details are included for about 150 European printing inks manufacturers and suppliers together with a detailed listing of other sources of information such as trade associations and trade journals.

The report is an invaluable guide for companies involved in the supply of printing inks and their raw materials. It builds on IAL's extensive experience, which is a result of over 20 years in-depth research experience in the printing ink industry.

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Each country section follows a similar format:

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