

A NEW IAL REPORT

THE WEST EUROPEAN MARKET FOR OPP FILM

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IAL Consultants announces the publication of the 2001 edition of its report on the West European OPP Film Market.

OPP Film Market 2000

The West European market for OPP film has grown to an estimated 657,000 tonnes in the year 2000. Co-extruded film remains the largest type at over 315,000 tonnes, followed by plain film at over 157,000 tonnes. Food packaging is the main application with 64% of total consumption. Other applications include:

- adhesive tapes
- tobacco
- others (flower wraps, labels, print lamination, capacitors, soap/toiletries)

Since our last edition of the report, the shift in production towards southern Europe has continued and extra-European players have increased their presence in the West European market.

Growth in the sector will continue, largely due to the continuing paper substitution process. However, the sector is now approaching maturity, especially in Northern Europe. Innovation will take the form of improvements to existing film grades.

IAL expertise

This report draws on the extensive database and industry knowledge that IAL Consultants has built up over the past 30 years, and is the latest in a series of popular reports on this sector (previous volumes published in 1989, 1991, 1993, 1995 and 1998).

The research for this report was conducted in late 2000 through to early 2001, and is based on a programme of desk research and interviews, including discussions with the leading resin producers, OPP film producers and converters.

Contents

This study is a cost-effective tool for anyone wishing to understand the OPP market in Western Europe.

Information contained in this latest market guide includes:

- Fully updated and extended profiles of Europe's leading OPP film producers including latest product updates
- Given the importance of the Turkish OPP film sector, profiles of the main Turkish producers are also included
- Directory of OPP Converters and Producers
- OPP film market size
- OPP film market shares
- Planned 2003 capacity
- Trade statistics
- Key market trends
- Contact details for relevant Trade Associations and Trade Publications

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