

A NEW IAL REPORT

THE WORLD MARKETS & MANUFACTURERS OF HOUSEHOLD LAUNDRY DETERGENTS & FABRIC CONDITIONERS 1998

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IAL Consultants announces the forthcoming publication of a brand new report on the World Markets and Manufacturers of Household Laundry Detergents and Fabric Conditioners. In one comprehensive volume, covering both global markets and global manufacturers of laundry detergents, IAL provides an invaluable addition to our study on the European Market for Household Laundry Detergents and Fabric Conditioners.

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- Geographical coverage of 170 countries world-wide.
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- Import and export values for the major importing and exporting countries, with % shares, for the most recent year.
- Production data, by value, for the major manufacturing nations, for the most recent year.
- A summary of the fastest growing and fastest decreasing national markets.

What the Manufacturers section of the report gives you:

- Coverage of the world's leading manufacturers of laundry detergents, including their market shares by geographical region.
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