

A NEW IAL REPORT

THE WORLD MARKETS & MANUFACTURERS OF ADHESIVES 1998

IAL Consultants announces the forthcoming publication of a brand new report on the World Markets and Manufacturers of Adhesives. In two complementary volumes, covering global markets and global manufacturers of adhesives, IAL provides an invaluable addition to our series of country studies on the European Adhesives Market.

What the Markets report gives you:

- Geographical coverage of 170 countries world-wide.
- Detailed data on the world, regional and national markets for adhesives, split into five product categories - casein-based glues, glues based on starches and dextrans, glues and adhesives for retail sale, adhesives based on rubber and plastics, and other adhesives.
- Market values and growth rates for all countries, from 1991 to 1997.
- Import and export values for the major importing and exporting countries, with % shares, for the most recent year.
- Production data, by value, for the major manufacturing nations, for the most recent year.
- A summary of the fastest growing and fastest decreasing national markets.

What the Manufacturers report gives you:

- Coverage of the world's leading manufacturers of adhesives, including their market shares by geographical region.
- Detailed profiles of the top manufacturers, including financial data and sector activity.
- An alphabetical directory of adhesive manufacturers and suppliers in each country covered, giving address and telephone/fax details.

This report draws on the extensive database and industry knowledge that IAL Consultants has built up over the past 30 years. **This detailed study is vital to understanding the global adhesives market.**

The two volumes together include the most up-to-date information and published data on the markets and players in the world adhesives industry. They are cost effective sources of market sizes, market trends, trade analyses, manufacturer market shares and company contact information available on the international adhesives market.

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