

NEW IAL MARKET GUIDES

The European Paints Industry 1998 The World Markets for Paints 1998 The World Manufacturers of Paints 1998

Published: November 1998

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The European Paints Industry 1998	The World Markets for Paints 1998	The World Manufacturers of Paints 1998
Price £475	Price £475	Price: £325
What this guide gives you:	What this guide gives you:	What this guide gives you:
<ul style="list-style-type: none">• Detailed data on production and consumption for Europe's paint industry (split by 11 paint types) from 1994 to 1997.• Import values and volumes for all the importing countries• Export values and volumes for all the exporting countries• All data given in volume (tonnes) and value (ECU)• Summary tables provide a European overview• Profiles of Europe's top 12 paints manufacturers• Europe's top 12 paint manufacturers ranked by paint sales• Contact details for over 800 European paint manufacturers and suppliers	<ul style="list-style-type: none">• Detailed data on the market sizes for the whole of the world's paint industry (split into Water-based/Solvent-based/other)• Market values and growth rates for all countries, from 1993 to 1997• Import values and growth rates for all the major world importing countries.• Export values and growth rates for all the major world exporting countries.• Summary tables showing the largest markets/fastest growing markets/fastest declining markets	<ul style="list-style-type: none">• A reference guide to the major players in the global paint industry• Profiles of the world's top 12 paint manufacturers• The world's top 12 paint manufacturers ranked by paint sales and by sales per region• Contact details for over 1,500 companies in the world paint industry, including manufacturers and distributors/agents
Geographical coverage:	Both reports provide data on an individual country level, split into the following major regions:	
<ul style="list-style-type: none">• The fifteen members of the EU plus Norway and Switzerland	<ul style="list-style-type: none">• North America• South America• Europe• Africa	<ul style="list-style-type: none">• Middle East• Asia-Pacific• Indian sub-continent• The Former USSR
These Guides bring together the most up-to-date information and published data on the markets and players in the world paints industry. These three reports are complementary to each other.		
We believe these reports to be the most cost-effective sources of market size and company contact information available on the world paints market.		
IAL Consultants has an extensive database on the paints industry as a result of over 20 years in-depth research experience. Full details of this and of IAL's extensive expertise and consultancy services can be obtained from the address on the order form overleaf.		

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