

IAL MARKET GUIDE

The Asia-Pacific Paints Industry

Published: March 2000

Price: £ 695

This report from IAL Consultants is designed to provide a concise profile of the paint industry in the region of Asia-Pacific.

Consumption of paint was 6.13 million tonnes in 1998, with Japan accounting for 36% of demand and China for a further 22%.

The market is analysed in terms of the following geographical regions and countries:

- **Far East:** China (including Hong Kong), Japan, South Korea, Taiwan
- **South East Asia:** Brunei, Burma, Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam
- **Indian Sub-continent:** Bangladesh, India, Pakistan, Sri Lanka
- **Oceania:** Australia, Fiji, New Zealand, Papua New Guinea

The report provides:

- Production of paint raw materials in Asia-Pacific by raw material type
- Production of paint by country 1980-1998
- Growth rates for paint production by country 1980-1998
- Imports of paints into Asia-Pacific countries 1987-1997
- Exports of paints from Asia-Pacific countries 1987-1997
- Consumption of paint in Asia-Pacific by country 1980-1998
- Per capita consumption of paint in Asia-Pacific by country 1980-1998
- Information on major paint producers in the region and market shares of the top ten paint companies
- Acquisitions, joint ventures and technology exchange in the Asia-Pacific paint industry
- Production and market forecasts to 2015

Paint types covered in the report include:

- Alkyd
- Acrylic
- Vinyl
- Epoxy
- Polyester
- Polyurethane
- Amino
- Cellulosic
- Others

The report provides a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of raw materials and paint products.

The research for this report was carried out during 1999.

CONTENTS

1. **Introduction**
2. **Technical Background**
3. **Asia-Pacific Market Summary**
4. **Demographic, Political & Economic Indicators**
5. **Raw Material Consumption & Production**
6. **Paint Market Review by Region**
 - Production
 - Growth Rates
 - Trade
 - Consumption
7. **Paint Market Review by Country**
8. **Paint Market Review by Paint Type & End-use Sector**
9. **Supply Structure**
10. **Directory of Paint Manufacturers by Country**
11. **Sources of Information**
 - Trade & Professional Associations
 - Technical & Trade Press
 - National Standards Institutes
 - Statistical Organisations

Tables

- National Production of Paint in the Asia-Pacific Region, 1980-1998 ('000 tonnes)
- Growth Rates for Paint Production by Country, 1980-1998 (%)
- Imports of Paints into Asia-Pacific Countries, 1987-1997 (tonnes)
- Exports of Paints from Asia-Pacific Countries, 1987-1997 (tonnes)
- National Balances of Trade in Paints, 1985-1997 (tonnes)
- Consumption of Paint by Country in the Asia-Pacific Region, 1980-1998 ('000 tonnes)
- Per Capita Consumption of Paint in the Asia-Pacific Region, 1980-1998 (kg/head)
- Number of Paint Manufacturing Enterprises by Country
- Subsidiaries of Multinational Paint Producers in the Asia-Pacific Region
- Number of Employees in the Paint Industry by Country
- Leading Ten Paint Companies in the Asia-Pacific Region
- Forecast Paint Production by Country to 2015 ('000 tonnes)



ORDER FORM

I wish to purchase:

The Asia-Pacific Paints Industry - £ 695

(Six hundred and ninety five pounds Sterling)

Postage and packing UK £ 10

Overseas £ 30 (courier)

I enclose a cheque

I have arranged a bank transfer

Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469 Sortcode 40 02 31
Swift Code: MIDLGB22

Charge my Visa/MasterCard Name of cardholder
Address of cardholder
Card No.
Expiry Date

Name..... Address.....

Position

Company.....

Telephone:..... Fax.....

Signature: Date:

EU COUNTRIES ONLY: Please supply your VAT registration No.....

05

PLEASE POST OR FAX THIS ORDER FORM TO:

IAL Consultants

109 Uxbridge Road, Ealing, London W5 5TL

Tel: +44 (0) 20 8832 7780 Fax: +44 (0) 20 8566 4931

Email: ial@brg.co.uk Website: www.ialconsultants.com