



IAL In-depth Market Survey  
**The Chinese Market for  
Thermal Insulation Products - 2010**  
Second Edition

Published: June 2011

Price: €3,500

**IAL Consultants** is pleased to announce the forthcoming publication of its updated multi-client survey on The Chinese Market for Thermal Insulation Products.

This report covers the rapidly expanding construction industry in China and the increasing use of thermal insulation materials. It builds upon IAL's knowledge of the thermal insulation markets and details the market for 2010 and projected sales of thermal insulation products through to 2015.

The research has drawn on the extensive database on thermal insulation markets developed by IAL for previous multi-client surveys carried out since 1988 and on other studies that have discussed specific raw materials used in thermal insulation products.

The single volume study covers the major thermal insulation materials across the six regions of China – East, South, North, South West, North East and North West.

This new study provides the following information:

- Production and consumption for 2010 and forecasts to 2015
- Market segmentation by geographic region, product and end-use sector for 2010 and forecasts to 2015
- Identification of leading manufacturers by product segment
- Local pricing information
- Market trends by product type
- Directory of major Chinese thermal insulation manufacturers

Research for this report has drawn on a variety of published sources, including government statistics, trade associations, in-house and library data. Our staff in Beijing also conducted an extensive telephone interview programme during the first quarter of 2011.

Data is given in m<sup>3</sup>, tonnes and value (RMB).

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### 2. Background (Demographic, Climatic, Economic)

### 3. Market Summary and Forecasts to 2015 by Type & End-use Market

- Summary for 2010
- Forecasts to 2015
- Growth rates

### 4. Market Review by Type of Insulation, by End-use Sector & by Region – 2010 & 2015

Types of Insulation Covered:

- Mineral Fibre (glasswool & stonewool)
- Expanded Polystyrene
- Extruded Polystyrene
- PU/PIR foams
- Phenolic foams

Includes manufacturer production data for each product type.

End-use Sectors Covered:

- Building
  - Domestic and Commercial Building
  - Cold Stores
  - Agricultural Buildings
- Industry
  - Pipe Lagging
  - Domestic Appliances
  - Transport
  - Process Plant

### 5. Market Influences

### 6. Suppliers and Manufacturers of Thermal Insulation Products

- Profiles of Key Suppliers
- Directory of Suppliers

### 7. Sources of Information



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